

**NCSHCA Annual Meeting & Conference**  
**Innovation in Healthcare: Opportunities, Impact, and Regulatory Challenges**

**Annual Meeting & Conference, Friday, September 13, 2024**

7:45 am – 8:30 am	Registration/Visit Exhibits
8:30 am – 8:45 am	Welcome <i>Laetitia Cheltenham, JD, NCSHCA President, Hall Render</i> <i>Carrie Hanger, JD, NCSHCA President-Elect/Program Chair, Nelson Mullins</i>
8:45 am – 9:45 am	Enforcement Trends and Hot Topics in Health Care Antitrust <i>Brian Hayles, JD, Bradley; Michael Fischer, JD, Bradley; Joe Blackwell, JD, Advocate Health</i>
9:45 am – 10:00 am	Morning Break & Visit Exhibits
10:00 am – 11:00 am	Updates in the Corporate Practice of Medicine and Issues Related to Private Equity in Healthcare <i>Moderator: Matt Wolfe, JD, Baker Donelson; Panelists: Marcus Jimison, JD, NC Medical Board and Rubin Pusha, JD, Hall Render</i>
11:00 am – 12:00 pm	Campbell Law School Edward Hollowell Lecture Series  <b>KEYNOTE ADDRESS: Challenges and Opportunities for Healthcare Providers</b> <i>Moderator: Linwood Jones, JD, NCHA and NC General Assembly (ret)</i> <i>Panelists: Jeff Lindsay, President and Chief Operating Officer of UNC Health; John Phipps, MD, Chief Care Transformation Officer, Inova Health; John Thompson, Vice President of Advocacy, NC Medical Society</i>
12:00 pm – 1:00 pm	Networking Luncheon, DuBose House <b>Sponsored by: <a href="#">K&amp;L Gates, LLP</a></b>
1:00 pm – 1:15 pm	Annual Business Meeting <i>Laetitia Cheltenham, JD, NCSHCA President, Hall Render</i> <i>Matt Wolfe, JD, NCSHCA Secretary-Treasurer, Baker Donelson</i>
1:15 pm – 1:45 pm	Case Law Update: Hot Topics in Health Care Law <i>Anderson Shackelford, JD, K&amp;L Gates LLP</i>
1:45 pm – 2:15 pm	Legislative Update <i>Adam Sholar, JD, President/CEO, North Carolina Health Care Facilities Association</i>
2:15 pm – 2:30 pm	Afternoon Break & Visit Exhibits <b>Sponsored by: <a href="#">Hall, Render, Killian, Heath &amp; Lyman, P.C.</a></b>
2:30 pm – 3:30 pm	New Developments in Healthcare Fraud and Abuse Cases <i>US Attorney Rebecca Mayer, Middle District, Civil and Criminal Healthcare Fraud and Abuse Cases, and Stephen McCallister, Special Deputy Attorney General, NCDOJ, MID</i>
3:30 pm – 4:30 pm	Mind the Privacy Gap: Traps for the Unwary in the Health Data Environment (Ethics/Technology) <i>Clara Cottrell, JD, Assistant General Counsel, Compliance &amp; Privacy, BASF Corporation, Trish Markus, JD, Nelson Mullins</i>
4:30 pm	Session Adjourns  <b>Avoid the rush hour traffic and stay for a networking reception immediately after the last session. Light hors d'oeuvres and drinks will be provided.</b>